



**MEDIA RELEASE**

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## **Simplex goes global**

Simplex Australia is leading a resurgence of accurate synchronised time and information display technology in the Asia Pacific, Middle East, Europe and Africa regions. Whether at an airport, university, railway station or hospital, it's more than likely that Simplex is keeping the facility running on time.

Time display systems are one of Simplex's founding technologies and now form part of the company's global product range. The Middle East, Singapore, Malaysia and Hong Kong are just some of the areas that have adopted Simplex's time products to grow their respective markets.

With synchronised and accurate time display critical for many organisations, Simplex offers a number of solutions for a wide variety of applications.

"With our product range offering solutions for so many different applications, we're finding more and more global opportunities for the brand," said Glenn Tant, Simplex National Manager. "Working with a diverse global customer base has benefits for the local Australian market too, as we're continuously recognising different ways to do things, allowing us to innovate and provide consistently high-performance, quality solutions."

For government applications, such as law courts, Houses of Parliament, public museums, libraries, and government hospitals, the Simplex, Bodet and Inova wall clocks offer a range of sizes, shapes and colours, suitable for all locations. These can also be provided as a mixture of digital and analogue clocks.

For the transport industry, Simplex and Bodet tower clocks, along with Bodet digital outdoor clocks, are ideal. The Bodet-style outdoor wall clocks are large enough to be able to be read from a distance of more than 50 metres away. Simplex Time also designs clock faces to complement sandstone and other historical railway buildings and provides an array of options for towers and churches.

Complementing these products, Simplex recently launched public messaging and crisis communication devices which can be synchronised with both digital and analogue wall clocks. Available in a range of sizes, these can be programmed and updated instantly to display the date and time as well as communicate urgent information and warning messages.

For educational institutions such as universities, schools or college facilities, Simplex offers an array of master clock solutions including traditional master clocks, which support both impulse and sync wired technology, and Power over Ethernet (PoE) technology. Simplex 6100 is a popular choice for educational applications and consists of a microprocessor based program / timer which controls bells and sirens automatically without manual interference.

Tailored products such as digital swimming pool lap timers are also available.

For further information on Simplex please contact 131 491 or visit [www.simplextime.com.au](http://www.simplextime.com.au).

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**ABOUT SIMPLEX**

Simplex has been synonymous with industrial time recorders ever since 1894 when E.G. Watkins patented his first time clock. Since then, Simplex has continued the tradition of providing quality products and services throughout Australia, offering end-to-end time and attendance packages, master clock systems, time displays and advanced software and biometric solutions.

[www.simplextime.com.au](http://www.simplextime.com.au)

Simplex is also a provider of leading edge fire detection products and systems, including control fire panels, detectors and software, for commercial buildings, complexes and industrial sites. At the forefront of business technology, Simplex leads the industry in this rapidly developing sector.

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